



CONTENT & COMMUNICATIONS

Create alignment & engagement through creative content & communications

Communication is the foundation for building trust and alignment. These are essential ingredients for devoted employees and customers. Often, communication breakdown is the culprit for failure and frustration in team projects, customer relationships and struggling brands. After all, what good are your intentions and ideas if nobody knows or understands them? High quality content and communication plans help you:

- Align customers & employees with your strategy, vision, & values
- Create messaging more efficiently & effectively
- Identify the right channels to share your messages & content
- Build stronger relationships with employees, customers, & partners
- Stand apart from your competition
- Develop materials that supports your business strategy & represents your brand



Wild Plum can help

Wild Plum can help. We ensure the right people get the right information at the right time in the best way. By focusing on the “what and how,” you’ll convey what is important and stand apart from the rest. Your content and communications will strengthen strategic alignment and build your brand.

The Wild Plum difference

We believe communication is the cornerstone for successful relationships and business initiatives. We will help you ensure the great stories your brand can tell cut through to the hearts and minds of your stakeholders. And we'll create communication approaches that work with your day-to-day operations. Wild Plum can support your...



Content & communications strategy



Employee communications



Media relations & industry relations



Content & messaging development



Influencer marketing



Social media

Our promise

We aim to identify, develop, and showcase your best stories. To Wild Plum, success comes when all functions and initiatives consider messaging as a core element of their daily work. Because, as the saying “it takes a village” alludes, communication is the key to building a strong community. By considering what others depend on you for and what you depend on others for, thoughtful and effective communication will help you:

- **Strengthen relationships**
- **Achieve results faster**
- **Mitigate misunderstandings**
- **Improve customers & employee satisfaction**

Together, we'll plan and implement content and communication approaches that facilitate understanding, build trust, and create cohesion within your organization and with your customers.



Reach out to us at hello@wildplummarketing.com.

We can't wait to work with you.