



Wild Plum

MARKETING



GET TO KNOW US

You make a difference. Wild Plum accelerates your ability to make an impact.

We are a boutique agency with decades of experience transforming companies by connecting marketing strategy with action and results. Whether starting out, growing, or reimagining your business, we'll be your spark for even greater success. Rely on us to build a roadmap to your "next" through our pragmatic, process-driven approach to strategic planning, integrated marketing campaigns, brand, communications, and experiences. Wild Plum promises a unique and flexible style with a kind and fun team.

Every opportunity presents limitless discovery and potential. Let us be your catalyst to find, ignite, and achieve it!



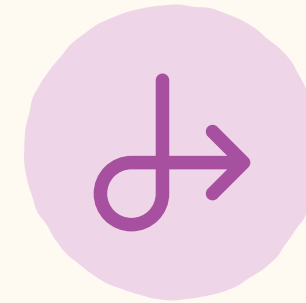
 **OUR VISION**

Accelerate the impact of businesses and organizations doing great things for people and the planet.

 **OUR MISSION**

Be the marketing catalyst that drives our clients' growth, transformation, impact, and success.

 **OUR VALUES**

**Flexibility**

We believe in real talk, simplification, incremental rewards, and achievable outcomes.

**Uniqueness**

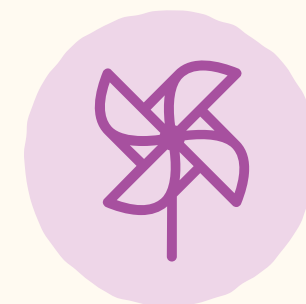
We embrace the diversity of our customers and provide bespoke solutions that represent their individual needs.

**Discovery**

We appreciate the newness and open-mindedness that comes from learning.

**Kindness**

We are driven by the notion that strong communities are built by strong businesses.

**Fun**

We are passionate brand builders, communicators, and one-of-a-kind experience makers - doing great work and having a great time doing it.

Wild Plum is a compassionate marketing agency that aligns leaders, teams, and strategy to deliver amazing business impact.



Marketing Strategy

Change is hard. Change is necessary. Change creates opportunity. We help your organization create and navigate transformation. Together, we'll identify strategic insights, bolster communications, and build and execute that plan to deliver sustained value creation.



Brand Strategy

A brand is bigger than a logo, a name, or a color pallet. Your brand is what people think of you. And it is formed by the totality of their impressions and experiences. As such, it can be engineered. We will create and execute a plan to bring your brand and business forward.



Integrated Campaigns

It takes an average of seven interactions with your brand before a potential customer engages. We focus on creating powerful, consistent messages and experiences for all your prospect interactions (websites, social media, advertising, events, and more). Achieve a quicker and higher rate of conversion.



Content & Communications

Communication is the foundation for building trust and alignment. These are essential ingredients for devoted employees and customers. We ensure the right people get the right information at the right time.



Experiences

Relationships are built through unique and memorable experiences. When done well and distinctively, they are advocate-builders. We will create experiences to discover new prospects, engage customers, reward employees, and build affinity for your organization.



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